

## IF THIS DON'T BRING YOU YOU'RE NOT IN TOWN

Note the  
Special  
Prices  
on Ladies'  
and  
Childrens  
Wraps.

We are going to make this the greatest December in our history and with this end in view we have prepared a list of extra special offerings with such direct money saving significance that Christmas shopping will begin at once. Especially so since in buying now you can either pay all or in part and have your purchase reserved by us for delivery Christmas week or at your order.

### Extra Special Bargains in Every Department.

Furs  
At  
Extra  
Special  
Prices.

#### Extraordinary Bargains in Ladies' and Children's Wraps.

Ladies' long black coats, loose or tight fitting 15.00 coats for..... \$10.50  
9.00 and 10.00 coats for..... 6.00  
5.00 and 6.00 coats for..... 3.98

Ladies' Long Grey Plaid and Tan Coats.  
12.50 coats for..... 8.98  
9.00 and 10.00 coats for..... 6.00  
7.00 coats for..... 4.98  
6.00 coats for..... 3.98  
5.00 coats for..... 2.98

#### Bargains in Children's Coats.

#### Furs.

12.50 furs for..... 8.98  
10.00 furs for..... 7.50  
8.00 furs for..... 5.98  
6.00 furs for..... 3.98  
5.00 furs for..... 3.48  
4.00 furs for..... 2.48  
3.00 furs for..... 1.98  
2.00 furs for..... 1.48  
1.50 furs for..... 98c

Children's Fur Sets of all Kinds Marked Very Cheap.

#### Enormous Sale of Pocket Books and Bags.

It's pretty hard to tell you all about them, but we are giving the best values that was ever given in Hocking county.

DRESS GOODS--Many new things at \$1.50, 1.00, 75c, 50c, 25c a yard.

#### Ladies' and Misses' Dress Skirts.

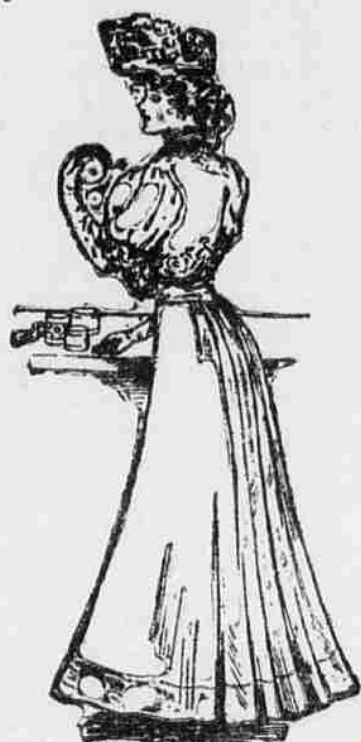
Special discounts in Skirts all colors and all sizes, priced from \$2 to \$8.

Silk Underskirts the best you ever saw for 4.75. Regular \$6.00 values.

Black Satin Petticoats \$2, 1.75, 1.48, 1.25 and 98c.

#### J. C. C. Corsets

Our corset department is becoming more popular every day.



This is as tempting as the J. C. C. Corset I bought

J. C. C. DeLuxe corsets..... \$1.50  
J. C. C. College Girl corsets..... 1.00  
J. C. C. corsets..... 1.00  
J. C. C. Violet corsets..... 50c  
J. C. C. Daisy corsets..... 50c

#### Underwear

For Men, Ladies and Children.

Men's heavy fleeced underwear all sizes 50c garment, 95c suit.  
Men's all wool underwear \$1 per garment, 1.90 per suit.  
Ladies' vest and pants at 50c, 35c and 25c per garment.

#### Ladies' Union Suits.

Black wool union suits at..... \$1.50  
Ladies white union suits at..... 1.00  
Infants union suits at..... 50c  
Children's union suits at 50c and..... 25c  
Children's vests and pants from 10c to 50c

#### Hosiery.

The reason we sell so much hosiery is because we sell good hosiery cheap.

Ladies' wool hose at..... 25c  
Ladies' cotton hose at 50c, 25c, 15c and 10c  
Children's hose at..... 25c, 15c and 10c  
Men's Hosiery in wool and cotton.

#### Wonderful Display of Jew- elry Novelties, Combs, Comb Sets, Etc.

Hundreds of items for Holiday Presents. Come in and look. You are welcome whether you buy or not.

#### Outing Flannel

The largest assortment and best values.

12 1/2c grade for..... 10c  
10c grade for..... 8 1/2c  
Hundreds of patterns at 10c, 8 1/2c, 6c & 5c.

FLANNELETS--About 30 patterns to choose from. We can more than please you, 15c and 10c.

#### Wrappers

The best wrappers in Hocking county for

### 98c.

Come in and make us prove it.

### READ THIS

On Saturday, December 8th our cashier will drop one cent in a box for each sale made that day and the person guessing the nearest to the number of sales will get the box of pennies.

One guess with each 25c purchase.

#### Table Linens

72 inch all linen damask usually sold at 1.25 per yard, specially priced at 98c.

Several pretty patterns at 50c, 35c and 25c.

#### Fancy China and Japanese Ware.

Anything You Want.

Fancy cups and saucers ..... 10c to \$1.50  
Fancy China plates..... 10c to \$2.50  
Water Sets, Cake Plates, odd pieces of every description. Come in and have a look it, doesn't cost anything to look. You are always welcome.

#### Carpets and Rugs

All wool carpets at ..... 75c and 65c  
Union carpets at ..... 50c and 45c  
Matting, Oil Cloth and Linoleum, Room size rugs in Velvet and Brussels from \$12 to \$30.  
Just the thing for a Christmas present.

### SHOES

As famous as we are for shoes we have never had better values than now. Men's fine shoes, men's work shoes, ladies' fine shoes, children's school shoes, rubber boots, arctics and overshoes.

Men's Chesterfield shoes at ..... \$4 and 3.50  
Men's Liberty Special at..... 2.50  
Men's Mohawks at..... 2.25 and 2.00  
Men's American Workman shoes..... 2.50  
Men's Flint Rock shoes..... 2.25  
Men's Iron Master shoes..... 2.00  
Ladies' Betsy Ross shoe in patent, gun metal, button or lace ..... 3.50 and \$3  
Ladies' Princess at ..... 2.50 and 2.00  
Ladies' Countess at..... 1.75  
Warm lined shoes ..... 2.50, 2 and 1.50  
Children's school shoes up to the high school in quality, down to the kindergarten in price.

#### Special Prices on Felt Boots and Arctics.

All the leading brands for men, women and children.

#### Blankets and Comforts

All wool blankets at \$6.00, 5.00, 4.00 and 2.98.  
Cotton blankets at \$2.50, 1.50, 1.00, 75c and 50c.

Of course we have the kind you want and at prices that will save you money.

#### Handkerchiefs

Just the thing for Christmas presents. We have the largest variety we ever had.

Ladies' and gentlemen's 50c, 25c, 15c, 12 1/2c, 10c and 5c.

#### \$1.10 Black Taffeta 89c.

It is the very best 36 inch black Taffeta and is sold at 21c off on every yard, absolutely guaranteed to wear.

### Our Grocery Department is Always Busy.

Everybody likes to trade at a busy store.

#### Canned Goods of All Kinds.

Dried peaches, dried apples, dried apricots, fine prunes, citron, raisins, currants, mince meat.  
Nuts of all kinds, fruits of all kinds.

#### Our Candy Department

Is the talk of the town. No wonder, all high grade candies at per pound..... 10c

Chocolates per pound..... 10c Bon bons per pound..... 10c  
Creams per pound..... 10c Coconut squares, pound..... 10c  
Marshmallow drops, pound..... 10c Fruit candies, pound..... 10c  
Nut candies, pound..... 10c

And many other kinds at 10c pound of course.

#### Flour.

Lilly Patent Flour always sells at \$1.25 large sack or 65c small sack, extra special at 50c small sack or large sack for..... 98c

Special Prices on Large Lots.

Try one sack and if you don't like it, come and get your money back. We keep all other leading brands.

#### Notice to Farmers

We will try and use all the produce that you bring and after your trading is done, all balances will be paid in cash. We pay the highest prices for all produce.

#### Special Sale of Holiday Chinaware. Don't Miss It.

Just Follow the Crowd and You will Find the Place.

## PEOPLE'S STORE

Of Course.

#### Coffee and Tea Department.

Everybody knows that we lead in this department.

85c coffee for..... 25c  
30c coffee for..... 24c  
25c coffee for..... 18c  
20c coffee for..... 16c  
Best Young Hyson Tea per one-fourth pound..... 20c  
Good Young Hyson Tea per one-fourth pound..... 15c  
Another one at per one-fourth pound..... 10c  
Oolong Tea per pound..... 20c and 15c  
Try our mixed teas.

We have a power mill to grind coffee and can grind any amount in a very few minutes for you. We invite you to come in and see coffee ground by power.

#### Square Deal Tobacco.

One pound plug for..... 25c

Of all the bargains we ever had this is the biggest.

J. T. tobacco per plug..... 17c

Keystone per plug..... 12 1/2c

Same size as J. T. and made by same company.

All Scrap Tobacco, six packages for..... 25c

Hot Ball, Polar Bear, Red Horse, Red Band, Buck Shoe, Honest Scrap, Sure Shot, Big Head, Yankee Girl and many others.